

PTHB Charity Funding Guidelines

PTHB Charity is the registered charity (charity no. 1057902) for the whole of the Powys Teaching Health Board and we look after all donations that are made to PTHB staff, services, and hospitals.

We distribute those donations through our different grant schemes (such as the **COVID Response Fund**) which are open to applications from PTHB staff members, charities and other local organisations.

All of our projects aim to enhance or improve the health and wellbeing of NHS staff, patients and the community above and beyond what can be provided through core funding. Applicants will need to demonstrate how their proposals meet the criteria and outline their plans for evaluation and reporting.

Our funding is open for all PTHB staff to make an application by completing an application form and returning it to the Charity Manager (details below).

Eligible proposals will then be reviewed and approved by the appropriate Committee.

What can be supported?

The use of funds should be able to pass a public perception test. When considering applying for charitable funds, applicants should ask themselves the following questions:

- Would someone who puts a pound in a collection box be happy for it to be spent in this way?
- Would you be proud to tell a donor about this expenditure and the difference it will make?
- Is this a justifiable charitable purchase or should it come from an NHS budget?
- Does the expenditure benefit NHS patients more than the Health Board?
- Is there a more effective use of the funds available?

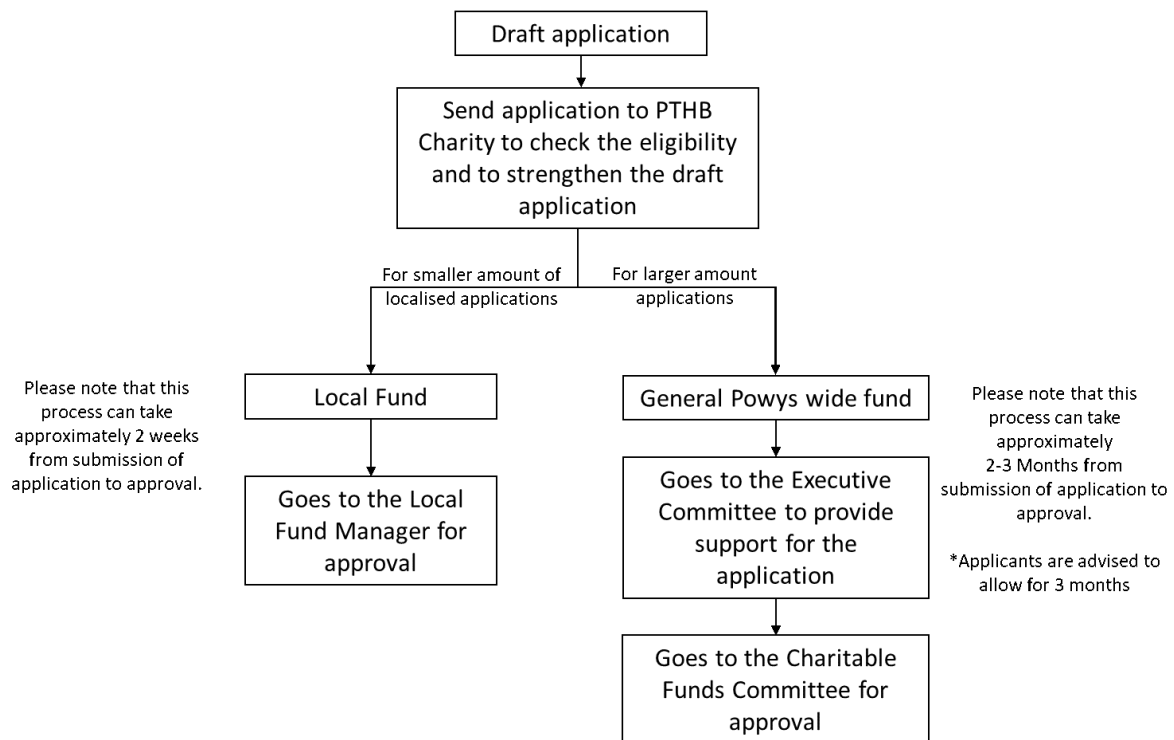
Some examples of projects that can be supported through Charitable Funds are:

- Non-essential medical equipment
- Improvements to the patient environment (e.g. refurbishment of wards)
- Patient transport costs that are not covered through NHS funding
- Support for volunteers (e.g. uniforms, travel expenses, refreshments)
- Educational books and materials
- Non-mandatory training for staff
- Health promotion projects/campaigns
- Staff costs for a specific project with a defined scope and timeframe
- Research projects
- Alternative/complimentary therapies for patients
- Staff health and wellbeing initiatives

All proposals and questions should be submitted to PTHB Charity Manager, Abe Sampson, at the email address: abe.sampson@wales.nhs.uk

The above lists are not exhaustive, exceptions apply and staff are encouraged to contact the PTHB Charity Manager with any questions or to discuss a potential proposal before submitting.

Application process



Tips for a successful application

Based on previous applications to the Charity, we've developed the following top tips to help you on your way to creating a successful project proposal.

- **Community** – who are all the possible beneficiaries of the project, direct and indirect?
- **Why?** – What was the impetus for the project and how can it make a positive impact for all those involved?
- **Resourceful** – demonstrate that you are making the best use of resources and tools to enhance your project where possible.
- **Partnership** – consider linking in with other groups/organisation that may have valuable experience and input.
- **Legacy** – tell us what kind of long-term or lasting impact your project might have beyond the life of the project.
- **Evaluation** – please don't underestimate the value of a good evaluation plan, it will tell the story of your project.
- **Exit** – explain if/how your project will continue after the charitable funding has come to an end. Will there be new funding opportunities? Will it still be necessary by then?

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