



Elusen Iechyd Powys
Powys Health Charity

Public Fundraising Information

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Updated: October 2022

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Powys Health Charity is the official NHS charity (reg no. 1057902) of the Powys Teaching Health Board. Supporting the health and wellbeing of staff, patients, and communities across Powys.

Why fundraise for Powys Health Charity?

When you choose to fundraise for us, you are choosing to support a range of vital services within Powys Teaching Health Board. The aim of Powys Health Charity is to support patients and staff by going above and beyond what can be provided through NHS funding.

Powys Health Charity has funded hundreds of projects with the main purpose of providing a better service for patients and a better working environment for Powys NHS staff.

Any funds raised by the public or staff go back into supporting our services. This could range from providing more staff wellbeing facilities, giving our staff opportunities to focus on their wellbeing to additional equipment for patients to improve their overall experience.

How can you fundraise?

There are many ways you can fundraise for the NHS in Powys. From collecting donations in person via cash or cheque, or by using our unique JustGiving Page (<https://justgiving.com/pthbcharity>). If fundraisers are planning to hold their own campaign and are collecting money (cash or cheques) in person, we recommend using a donation form (attached below) to help keep track your campaign.

If you plan on donating cash, you will need to hand it into a member of administrative staff at your local ward or hospital. If you are unsure who to hand the donation to, please contact a member of the Charity team.

If you plan on using a cheque to donate your fundraising money, you will need to send the cheque to the following address, along with your name, contact details and additional information if you wish to donate to a specific ward, service, or hospital.

Powys Teaching Health Board Charitable Fund,
Finance Department,
Bronllys Hospital,
Brecon,
Powys,
LD3 0LY.

We recommend using JustGiving as a tool for your fundraising. JustGiving platform has made it very simple for individuals to hold fundraising campaigns and to donate to the causes and charities that are most important to you.

Why use JustGiving?

- It is very simple and is a secure way to donate to charities close to your heart.
- You can set up their own fundraising page and donate directly to the charity or you can donate to more than one (see below for more information).
- Fundraising pages are easy to set up and you can personalise your page to tell your story (see below for more information).
- With a global platform, sharing your fundraising page is easy. You also have the ability to keep your donors updated on your progress.

If you need help to create a JustGiving Fundraising page, please click [here](#).

If you plan on donating to more than one charity, please see the [guidance provided by JustGiving](#).

Fundraising ideas

Would you like to fundraise but don't know where to start? No problem, we have created a few general ideas for you. These ideas are for you to use, change and adapt. We wish you the best of luck for your fundraising efforts and on behalf of Powys NHS staff and patients we would like to thank you for considering fundraising for us.

- Walk, run, cycle or hike – if you are more adventurous and wish to hike across Powys or run a marathon, asking people to sponsor you is a great way to raise money.

- Coffee morning/bake sale – never underestimate the power of coffee and a cake. It is a very simple idea and is a great way to raise some money while getting a chance to catch up with friends and colleagues.
- Fancy dress – Pyjama party? Or the whole office dressed as their favourite childhood character? This fundraising idea is a great way to have a bit of fun while raising money for charity.
- Raffle – It is very simple and an effective way to raise funds.

Things to consider

If you are planning on fundraising for us there is a few things to consider before you start:

- *Are we the only charity you wish to donate to?* We understand that there are many organisations out there that you may wish to fundraise for. Therefore, we suggest using JustGiving, which allows you to donate to multiple charities once your fundraising has finished.
- *Is there a particular service, ward or hospital you wish to support?* PTHB is a large organisation and there may be a service/ward/hospital which you may have a relationship with. For example, it maybe your local area, or a ward/service which you have a personal connection with. Once you have made a decision on a service, ward and hospital please make it clear, in writing where you would like this donation to go. By making it clear we are able to ensure that your wishes are met. If you don't have a particular service/ward/hospital we have a general Powys-wide fund. The general fund allows us to support projects across the whole of Powys and allows us to use the funds to respond to any urgent priorities for our staff and patients, such as the COVID-19 pandemic.
- *Making sure that Powys Health Charity are aware of your efforts.* We recommend that fundraisers in Powys liaise with Powys Health Charity, who will be able to provide support and advice. It will also help to ensure that the money you have raised will be used correctly and following your wishes.

Gift Aid

Gift Aid is a tax relief allowing UK charities to reclaim an extra 25% in tax on every eligible donation made by a UK taxpayer.

As a UK taxpayer you will pay tax on your earnings, savings, or pensions. If you donate to a charity, this donation will come from money that you have already paid tax on. Our Charity is then able to reclaim the tax back from the Government. It is important to note that this additional money goes to the Charity from the government, so it doesn't come out of your pocket.

By opting for gift aid, it allows a little extra to go to your chosen Charity, it may not seem like a lot but even the smallest amounts can make the most difference.

To be eligible you must:

- a. Be a UK taxpayer
- b. The tax you pay in the financial year is at least equal to your donations to charity.

If you are donating through the platform Just Giving, opting in for gift aid is very simple. During the donation you will be asked to confirm if you are a UK taxpayer. If you select 'yes' all you need to do is opt in for gift aid.

It is important to note that you are unable to give gift aid if you are not a UK taxpayer. Gift aid can only be reclaimed on donations made by individuals who pay UK income or capital gains tax at a rate at least equal to the reclaimed on their donations in the current tax year.

When should gift aid not be claimed?

- For a purchase/exchange of services donation (for example, tickets to an event, raffle or tombola. Additionally, if a service has been provided in exchange for a donation).
- When making a donation on behalf of someone else or a group of people.
- When making a donation on behalf of a company.

If you are unsure or would like further information, please check www.gov.uk for advice about Gift Aid prior to uploading your donation.

If you have any further questions or wish to fundraise, please contact:

PTHB.Charity@wales.nhs.uk