



Bwrdd Iechyd  
Addysgu Powys  
Powys Teaching  
Health Board

Information Governance Team  
Monnow Ward  
Bronllys Hospital  
Bronllys  
Brecon  
Powys LD3 0LY  
Email: Powys.FOI@wales.nhs.uk  
Tel: 01686 252159/01874 442071

Our ref: IG/FOI/23.R.300

22 September 2023

Sent via email to: [REDACTED]

Dear [REDACTED]

## Request under the Freedom of Information Act 2000

I write further to your request for information which was received on 22 August 2023, to confirm, in accordance with S.1(1)(a) of the Freedom of Information Act 2000, that Powys Teaching Health Board (PTHB) does hold some information that falls within the definition in your request.

For ease of reference your request is set out below and our response follows:

### Your Freedom of Information (FOI) Request:

Can the trust confirm and provide information on the following:

1. Full spend on communications (all types).
2. Spend on physical leaflets and posters by:
  - i. Communications Department
  - ii. Patient Experience / Information
3. Spend on agencies by name for design and copy of trust materials.
4. Spend on digital screens broken into three categories:
  - i. Cost of purchasing / leasing
  - ii. Cost of ongoing maintenance / management
  - iii. Cost of producing the design and copy of any content that is played on the screens

We need this for the financial years ending:

- March 2024 (Y2D)
- March 2023
- March 2022

Please provide this information in an editable spreadsheet.

Pencadlys  
Tŷ Glasbury, Ysbyty Bronllys,  
Aberhonddu, Powys LD3 0LU  
Ffôn: 01874 711661



Headquarters  
Glasbury House, Bronllys Hospital  
Brecon, Powys LD3 0LU  
Tel: 01874 711661



Powys Response:

Q1 & Q4: Communication within PTHB can take many forms (e.g. letters, emails, phone calls, meetings), and is undertaken by all staff across the whole organisation.

PTHB does not have a unique budget to identify all expenditure that relates to these questions. In order to answer your question this would require a manual review of all expenditure on every health board budget for the period requested. We estimate that the cost of complying with your request would exceed the fees limit of £450 set by the Freedom of Information Act. We estimate that one person would need to spend 3½ working days to determine whether the Health Board holds the information, and locating, retrieving and extracting the information. Under section 12 of the Freedom of Information Act the Health Board is therefore not obliged to comply with this part of your request.

Q2: The health board does not have a unique budget code to identify expenditure that specifically relates to leaflets and posters. Within the engagement and communication team budget we have identified the following total expenditure on stationery, printing costs and photocopying rental and charges but please note that these costs will encompass all expenditure by the engagement and communication team under these headings (e.g. envelopes, letters) and not solely leaflets and posters.

2023/24	£1k
2022/23	£8k
2021/22	£3k

Q3: Please refer to Q1 where we applied Section 12 exemption, this will also apply here. In accordance with Section 16 of the FOI Act and our duty to assist and advise, PTHB has reviewed the appropriate codes and suppliers and identified the following spend on agencies for activities that will have included design and copy of materials.

Year	Brandrocker	Learning Disability Wales
2023/24	£0	£0
2022/23	£15k	£14k
2021/22	£0	£39k

Should you need any further assistance, please do not hesitate to contact me at the address below.

If you are dissatisfied, with the way your request has been dealt with by PTHB, you have the right to request a review in which case you should write to:

Chief Executive  
Powys Teaching Health Board Headquarters  
Glasbury House  
Bronllys Hospital  
Bronllys  
Brecon  
Powys LD3 0LY

If you are still dissatisfied at the end of the review, you may complain to the Information Commissioner, who can be contacted at the following address:

Information Commissioner's Office - Wales

2<sup>nd</sup> Floor,  
Churchill House,  
Churchill Way,  
Cardiff, CF10 2HH

Tel: 029 2067 8400 Fax 029 2067 8399

[www.ico.org.uk](http://www.ico.org.uk)

[twitter.com/iconews](https://twitter.com/iconews)

Rydym yn croesawu derbyn gohebiaeth yng Nghymraeg. Byddwn yn ateb y fath ohebiaeth yng Nghymraeg ac ni fydd hyn yn arwain at oedi. We welcome receiving correspondence in Welsh. We will reply to such correspondence in Welsh and this will not lead to a delay.

Yours sincerely



**Pete Hopgood**  
**Executive Director of Finance, Information & IT Services**